

Week 20 — All Channels Reviewed

6 sites scanned · 0 critical issues · 4 improvements shipped · 2 A/B tests concluded.
Catalog is in a clean state and ready for the next cycle.



SCORE CHANGE

Last week: 92 / 100 — 3 issues open, 1 conversion regression flagged.

This week: 98 / 100 — all issues resolved. **+6 points · 0 outstanding**

SITES SCANNED

6

across 3 plans

CLEAN

6

100% of monitored

IMPROVEMENTS SHIPPED

4

all live in production

OUTSTANDING ISSUES

0

ready for next cycle

1. WHAT WAS APPLIED

Each change was confirmed with the tenant before publishing.

2

Payment A/B tests concluded

Variant B rolled to 100% on nordicpay.se (+4.1%)

1

Broken link fixed

helsinki-shop.fi/products/old-promo

3

Email triggers verified

Onboarding sequence E1–E3 latency confirmed

4

Metadata updates approved

copenhagen-tech.dk pages refreshed

1

Hero copy rewritten

stockholm-fitness.se /home — clarity pass

2

Social posts published

Week 20 platform-ready content

2. VALIDATION CHECKS

Site availability — all 6 sites responding under 1s	PASS
Content drift — no unexpected page changes	PASS
Broken links — 1 found and fixed	PASS
Payment flow — checkout end-to-end smoke test green	PASS
Email triggers — onboarding sequence delivers in <30s	PASS
Mobile layout — no overflow on test devices	PASS
Trust signals — privacy, terms, contact present	PASS
SEO basics — title, description, OG image present	PASS

3. PER-SITE STATUS

#	SITE	STATUS	CHANGE
1	nordicpay.se	CLEAN	A/B variant B rolled to 100% · +4.1% conversion
2	helsinki-shop.fi	CLEAN	Broken link /products/old-promo fixed
3	copenhagen-tech.dk	CLEAN	Metadata refresh on 4 pages
4	aurora-saas.com	CLEAN	Email trigger E3 latency under threshold
5	stockholm-fitness.se	CLEAN	Hero copy rewritten on /home
6	gothenburg-clinic.se	CLEAN	No changes — monitored only

Ready for next cycle

All 6 sites passed availability, content, payment, email, mobile, trust, and SEO checks. No outstanding issues. Daily crawl continues — next weekly report is automated for Friday 09:00.

AUDIT TRAIL

All 13 changes in this report were confirmed by the tenant via the corrections worksheet on 2026-05-16. The tenant retains full ownership of every decision; Pam only applied what was explicitly approved.

